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For Immediate Release

All-New Acura ZDX Debuts at New York International Auto Show

Provocative Four-Door Sports Coupe Goes On-Sale This Fall

NEW YORK, April 8, 2009 – A prototype of the provocative Acura ZDX luxury four-door sports coupe made its world debut at the New York International Auto Show today. The production version of the dramatically styled prototype goes on-sale in the fall of 2009. The segment bending ZDX features stunning coupe-like styling with the added benefit of a commanding presence and flexible utility.

“The ZDX is truly a luxury performance coupe – *plus*,” said Jeff Conrad, vice president of Acura sales. “The emotional coupe styling coupled with a luxurious and dramatic interior and surprising versatility, allows the ZDX to define its own segment and attract an entirely new customer.”

The ZDX is designed to break new ground for Acura in the areas of provocative styling, contemporary luxury and meticulous refinement. With its sensuous curves, sharply raked roofline and bold fender flares, the ZDX blurs the distinction between coupe, sedan and sport utility vehicle. Clean, flowing lines start from the headlights and run the length of the car, accentuating the cars presence and grace. In keeping with the coupe-inspired styling, the rear door handles are cleverly concealed in the C-pillar. The all-glass tailgate opens wide to reveal a highly functional cargo space with integrated under-floor storage. The prototype is finished off with stylish dual chrome exhaust outlets and 9-spoke machined wheels fitted with 20-inch Michelin tires.

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“From the very first sketch of the ZDX, I wanted to create an emotional vehicle that challenged conventional thinking of what a sports coupe should be,” said Michelle Christensen, ZDX exterior designer. “My goal was to create a strikingly beautiful exterior, and use that attraction to help draw you into the rich interior.”

Inside, the ZDX exudes modern luxury while focusing on pampering the front passengers. The cabin is enveloped in leather, which gives the interior a luxurious and inviting feel. The hand-stitched leather dash and instrument panel sweep down to form a dual cockpit layout, creating a personal and intimate experience for the front seat occupants. The premium leather seats are highly bolstered to support the passengers during sporty driving and at the same time provide comfort during a long getaway. A black monochromatic center stack leads to the textured metallic center console, which complements the black and pearl white leather trim. The thick leather wrapped steering wheel provides ample grip and is framed by racing-inspired paddle shifters for the ultimate in driver control. The cabin is enclosed by a panoramic glass roof which runs the entire length of the vehicle, providing occupants with a breathtaking view of the world around them.

The production ZDX will bring a new level of prestige and sophistication when it arrives at Acura dealerships in the fall, offering the latest advancements in performance, technology and safety. The ZDX will deliver sports sedan performance on the road with its powerful V-6 engine mated to an all-new, smooth shifting 6-speed automatic transmission. The potent powertrain will be coupled with Acura’s exclusive Super Handling All-Wheel Drive™ (SH-AWD®) system, giving the ZDX outstanding handling and cornering capabilities in all-weather conditions.

In typical Acura fashion, the ZDX will be available with the latest in customer enhancing technologies and advanced safety features including an all-new blind spot information system, which will help drivers change lanes more confidently. A new multi-view rear camera makes parking even easier with the added enhancement of both a wide angle and top down view. Acura signature technologies like Acura Navigation System with Voice Recognition™, AcuraLink Real-Time Traffic and Weather™, Acura/ELS Surround® premium audio system and *Bluetooth*® connectivity will also be available on the all-new model.

The ZDX represents the next step for Acura in its advancement to becoming one of the top luxury brands and makes a clear statement toward the future of the brand.

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ZDX Prototype Dimensions:

Length: 192.4 inches

Width: 78.5 inches

Height: 61.8 inches

Wheelbase: 108.2 inches

Wheel/tire: 9-spoke custom alloy wheels with Michelin Latitude HP 275/40ZR 20 tires

Powertrain: All-aluminum VTEC[®] V-6, all-new 6-speed automatic transmission with Sequential SportShift and Super Handling All-Wheel Drive[™] (SH-AWD[®])

Seating capacity: 5-passenger

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